

FOR IMMEDIATE RELEASE

Carbonite Release 3.7 Features Enhancements Suggested by Carbonite User Base

BOSTON – October 14, 2008 – Carbonite Inc., the leading provider of online backup services to consumers and small businesses, both direct to consumer and through its partnerships with broadband ISPs around the globe, today announced a major upgrade to Carbonite Online Backup™, Carbonite Release 3.7. The new version is based on feedback from Carbonite's customers about features they wanted to see and includes enhancements such as an easy-to-use interface that allows customers to search for and restore files by name, file type and date.

“We spent a significant amount of time talking with customers for this upgrade of Carbonite,” said David Friend, founder and CEO of Carbonite. “We’ve always had the goal of Carbonite being the simplest online backup to use and we’ve been lauded for our success in that goal, but we are seeking perfection for the day-to-day experience of using Carbonite. We found that our users had some great feedback that, when implemented in Release 3.7, makes Carbonite even easier to use.”

Carbonite also spent time honing performance for version 3.7. Through a series of improvements to the way Carbonite monitors computer resources, Carbonite will offer better system performance during the initial scan and backup upload.

“The initial upload is the most important process the user goes through,” Friend said. “To make the process simple for the user, Carbonite has always worked in the background with little interference to every day computer usage. With these improvements, Carbonite will continue to utilize very little of the computer's memory and bandwidth while improving upload speed.”

Carbonite Release 3.7 features other enhancements to the initial sign-up process. Upon installation, Carbonite will now automatically scan a user's computer for programs known to conflict with the installation of Carbonite. If any such programs are found, Carbonite will provide step-by-step instructions for how to work around the potential conflict, eliminating the need to contact Customer Support for assistance.

Subscribers to Carbonite will be upgraded over the next several weeks to Release 3.7.

About Carbonite

Carbonite launched its Online Backup service in May 2006. Carbonite's industry-first offer of unlimited backup space for a flat low price revolutionized the market for consumer and small business backup services. So far, the company has backed up more than 4 billion files, has restored more than 300 million lost files for its customers and has a large data center where capacity is measured in petabytes. There are Carbonite users in more than 110 countries.

Represented by OLBEX Solutions in the U.S. broadband market, Carbonite has launched cooperative marketing agreements with broadband ISPs in North America, Europe, and Asia.

Founded in 2005, Carbonite believes that computer users should not have to think about backup. The company's mission is to provide an affordable, reliable, secure and easy-to-use solution for the mainstream computer user. Carbonite is available to consumers and small businesses through numerous channels, including its corporate Web site, major US retailers and international distributors. For more information, please visit www.carbonite.com.

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