



FOR IMMEDIATE RELEASE

Carbonite and OLBEX Announce Agreement to Offer Online Backup Service to U.S. Cable Companies

BOSTON, MA, November 5, 2007 – Carbonite, Inc., and OLBEX Solutions have teamed up to offer Carbonite’s award-winning online PC backup service to US cable and telco companies. Several major US companies will begin to offer Carbonite’s online backup solution to their Internet subscribers in early 2008. The cost of the online backup service, with a retail list price of approximately \$5 per month for unlimited capacity, will be added to subscribers’ monthly cable bills.

Boston-based Carbonite is the leading provider of online PC backup for the consumer and small business market. OLBEX Solutions is a Denver-based aggregator and facilitator of leading edge broadband enhancement products and services to the cable TV and telco industries.

Carbonite Online PCBackup™ installs with just a few clicks and runs quietly in the background, continuously backing up all data files. It is completely automatic – once installed, Carbonite finds all new and changed files, and continues to back them up whenever the PC is connected to the Internet. Cable operators and telcos will be able to customize the look of Carbonite’s user interface so that it displays the operator’s logo and corporate graphics.

“Cable companies and telcos are excited about online backup because it has the potential to reduce churn,” said Carbonite CEO David Friend. “If you have all your data backed up with your cable company, it’s an incentive not to switch. You would have to sign up with a different backup provider and start your backup all over again. This would leave you exposed for some period of time.”

Friend added that many consumers are not backing up and will find the service as a valuable add-on to their Internet service.

“According to every survey done on the topic, consumers and many small businesses still do not back-up their data regularly,” said Carbonite CEO David Friend. “Your backup should not reside in your house or place of business – it has to be offsite. DVDs, tapes, and external hard drives are subject to the same threats as your PC. Carbonite is perfect for ISPs and a great differentiator because it is a simple, safe and inexpensive solution that Cable operators can sell to every consumer and small business.”

Storage capacity is unlimited – users never outgrow their Carbonite subscription no matter how much data they have. Carbonite never interferes with the speed of the user’s PC or Internet browsing. Data is encrypted before leaving the local computer and is transmitted to Carbonite’s secure data center using HTTPS (SSL) for total privacy.

“The cable industry in the United States is under more pressure than ever,” said Ralph Valente, senior vice president of sales and marketing for OLBEX. “As Telcos continue their aggressive roll-out, MSOs are looking for ways in which they can differentiate the broadband experience of their customers. The broadband enhancement product we are offering to MSOs in conjunction with Carbonite will help cable operators to generate incremental revenue and to better manage churn with a product that enhances customer loyalty and satisfaction. OLBEX is thrilled to be partnered with Carbonite.”

About Carbonite

Carbonite launched its Online PCBackup™ service in May 2006. Carbonite’s industry-first offer of unlimited back-up space for a flat low price revolutionized the market for consumer and small business backup services. So far the company has backed up over 1 billion files, has restored more than 100 million lost files for its customers and has a large data center where capacity is measured in petabytes. There are Carbonite users in nearly 100 countries.

Founded in 2005, Carbonite believes that computer users should not have to think about backup. The company's mission is to provide an affordable, reliable, secure and easy-to-use solution for the mainstream computer user. Carbonite is available to consumers and small business through numerous channels, including its corporate Web site, major US retailers and international distributors. For more information, please visit www.carbonite.com.

About OLBEX

OLBEX Solutions (formerly DataSafe Solutions), with offices in Denver and New York, assists our partners to enhance the broadband experience of their customers and clients by delivering cutting-edge and award-winning PC-based online backup, storage, and retrieval systems for consumers, as well as enterprise solutions for small- and medium-sized businesses. Our turnkey products help our partners generate incremental revenue, grow market share, and increase customer loyalty and satisfaction. Differentiate yourself with OLBEX. Visit us on the web at www.olbex.com.

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