



SMART DATA
PROTECTION

Overview



NovaStor develops and markets data protection and availability software for the SMB and enterprise markets.

Key Features

- Their services are platform and hardware agnostic, fully licensable, and scalable up to 50,000 workstations.
- They provide local, network, and online data protection and availability solutions as well as long-term data retention.
- NovaBACKUP 10 is the only all-in-one data protection solution combining local and online backup, disk imaging, and virus protection. Plus at least 2 GB of free online storage included.
- NovaBACKUP 10 was rated the best backup application in October 2008 by leading U.S. computer magazine *PC World*.

Company Structure



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- Company is headquartered in Switzerland (Rotkreuz)
 - Product development takes place primarily in Germany (Hamburg) and also in the U.S. (Los Angeles)
 - Their Los Angeles facility also hosts customer care and business development activities.

NovaStor Services



NovaBACKUP 10

- Provides data protection for SMB services and workstations with data stored local or offsite
- Product is offered in three versions:
 - Business Essentials, which protects MS Exchange and SQL servers and provides priority support and 10 GB of online storage
 - Server, which protects office and multimedia server-based data and provides 5 GB of online storage
 - Professional, designed as an adjunct to the above products to protect data saved on local workstation drives. Comes with 2 GB of online storage

NovaBACKUP 10

(continued)

- Provides a single answer to all SMB network backup and data protection requirements
 - seamless cross-platform support of Windows, Linux, NetWare
 - protects open files including all leading databases and applications such as Oracle and SQL and Exchange Servers
 - can scale from a minimal configuration up to an enterprise environment with multiple domains. Support for new devices and applications can be added at will.
 - flexible licensing technology means that client can redesign network infrastructure without additional software investment

NovaStor Services



NovaBACKUP 10

(continued)

- Can also be used by IT service providers and ISPs to offer business customers offsite and remote backup as a simple service via the internet or intranet
 - provides tailored solutions, and is offered in both Standard and Advanced versions
 - easy-to-use, intuitive interface makes it accessible for non-IT personnel and yet is scalable for growing companies with increasingly complex IT infrastructures
 - data can be recovered at any time from any location

HiBack ixT

- An innovative backup and restore solution for dynamic and heterogeneous enterprise IT environments. It's modular architecture guarantees:
 - platform and hardware independence
 - high speed
 - unlimited scalability
 - constant data availability

HiFREEZER Business Edition

- this software service solution enables SMBs as well as individual departments in large companies to store data in compliance with legal regulations
 - requires no new hardware investment
 - high level scalability
 - allows for data migration when media becomes out of date or during technological upgrades
 - open interfaces

NovaStor Awards



NovaBACKUP Awards



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